



# End-to-End Media Asset Management and Archive from Vizrt and Spectra Logic

## Vizrt Viz One™ File Based Video Workflow

Viz One is a mature and comprehensive professional media asset management platform. Incorporating 15 years of experience from world-renowned media and entertainment organizations, the platform provides advanced search, video editing, content lifecycle management/delivery, and numerous vital video and media production features.

The Viz One platform includes an intuitive installation-free web application for searching, cutting, and logging that can be accessed from any computer. Viz One's extensive API empowers developers to easily integrate your applications and create solutions tailored to you.

### File management for broadcast, mobile and web in one seamless workflow

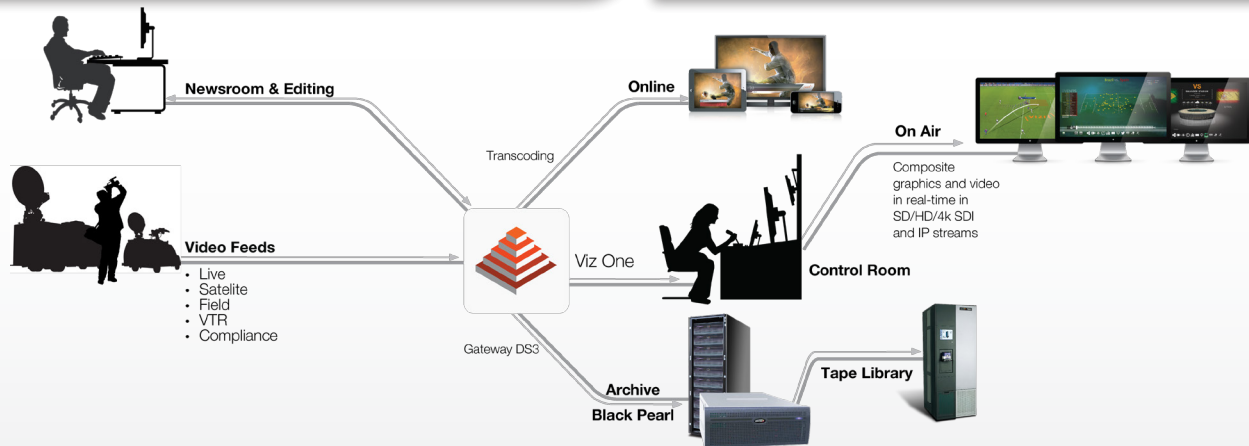
- Import any content to central storage
- Manage content from any workstation
- Adapt and deliver content to any platform
- Fast and scalable for any size media company

## Spectra® BlackPearl® Converged Storage System

Designed to meet the demands of today's exponential growth and long term archive requirements, Spectra BlackPearl enables users to archive assets on affordable, scalable storage. BlackPearl writes data disk and/or tape using the open standard LTFS, assuring content's integrity and availability. Desired content is directly recalled through intelligent, self-describing objects. BlackPearl seamlessly integrates archives into workflows and is fully integrated into the Viz One application allowing for direct search and recall of assets.

### Streamlined approach to workflow: utilizing a hybrid cloud architecture, object storage, and LTFS

- Easily deploy a full solution with a plug and play model
- Seamlessly scale at a flat to decreasing cost
- Content accessible without application level dependencies
- Platform where content outlives its storage medium



## Joint Solution

Vizrt Viz One and Spectra BlackPearl provide an end-to-end workflow - from enterprise media asset management to archive. Using the fully integrated solution, users can quickly and easily manage, archive, find and restore large volumes of valuable media content. The solution allows users to quickly and effortlessly manage large volumes of media content in a smart, seamless workflow.

- Eliminates complexities
- Smarter workflow
- Cost efficient
- Highly accessible content

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## Spectra Logic

6285 Lookout Road • Boulder, CO 80301 USA  
 303-449-6400 • 800-833-1132  
 www.spectralogic.com • Email: sales@spectralogic.com

## Vizrt

Nordre Nøstekai • 1, 5011 Bergen • Norway  
 +47 5523 0025  
 www.vizrt.com • Email: orange@vizrt.com