



# Store and Manage Media Assets Simply & Affordably with Empress and Spectra Logic

## Empress eMAM™ Digital Assets Made Easy

Empress Media Asset Management, LLC developed its eMAM™ system to provide proxy access and tools from any connected device, while managing native resolution content in nearline storage, secondary storage, archive, in the cloud, or on the shelf (offline). With a rich tool set and a range of best of breed technology integrations, eMAM can provide complete integrated workflows for production, editing, collaboration, and distribution.

### eMAM Integrates Complete Workflows

#### – Key Benefits Include:

- Scalable from 5 users to 10's of thousands
- One online library provides access to multiple on premise and cloud locations
- Flexible and configurable to meet current and future needs

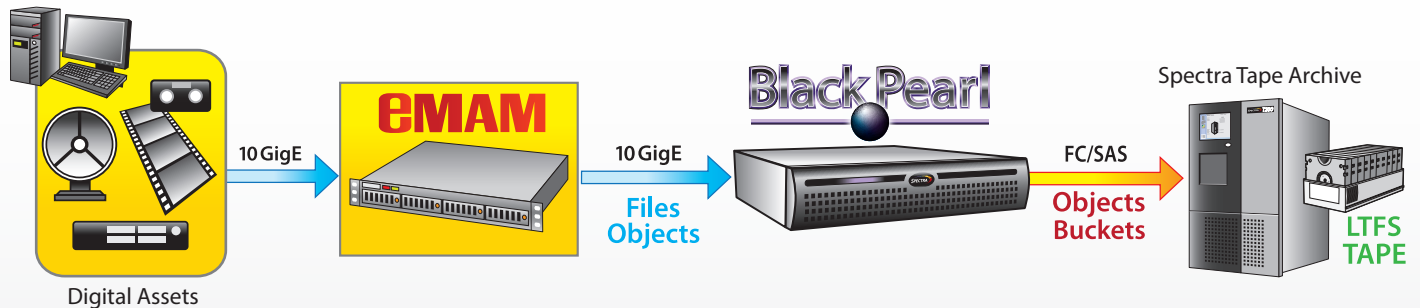
## Spectra® BlackPearl™ Converged Storage System

Designed to meet the demands of today's exponential data growth and long term archive requirements, Spectra BlackPearl enables users to archive assets on affordable, scalable storage. BlackPearl writes data to disk and/or tape using the open standard LTFS, assuring content's integrity and availability. Desired content is directly recalled through intelligent, self-describing objects. BlackPearl seamlessly integrates archives into workflows and is fully integrated into the eMAM application allowing for direct search and recall of assets.

### Streamlined approach to workflow: utilizing a hybrid cloud architecture, object storage, and LTFS

- Easily deploy a full solution with a plug and play model
- Seamlessly scale at a flat to decreasing cost
- Content accessible without application level dependencies
- Platform where content outlives its storage medium

## Integrated Solution To Meet Current & Future Requirements



### Joint Solution

Empress eMAM and Spectra Logic BlackPearl provide an end to end workflow - from ingest to deep archive. Using the fully integrated joint solution, customers can quickly and easily manage, archive, find and restore large volumes of valuable media content. The combined solution allows customers to quickly and effortlessly manage larger volumes of media content in a seamless workflow, like never before.

- Simple
- Workflow friendly
- Partial file restore
- Great cost efficiencies
- Seamless access to your content at any time
- On premise or geographically dispersed archives

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