

CASE STUDY

Joyce Meyer Ministries impacts the world with their message with the help of a Spectra Logic storage solution



We appreciate the collaborative relationship and Spectra's attentiveness to incorporating our feedback and ideas into solution enhancements. Our continuing investment into Spectra technology on behalf of our organization has proven invaluable in helping us implement the next level architectural model taking us into the future.



Eric Grau,
Media Asset Manager,
Joyce Meyer Ministries

AT A GLANCE

Challenges

- High production volume
- Global content delivery
- Cost-effective safeguarding
- Easy footage restoration

Solution

- Add BlackPearl platform
- Enable AWS cloud transfers
- Manage disk and tape easily
- Preserve 20+ years of media

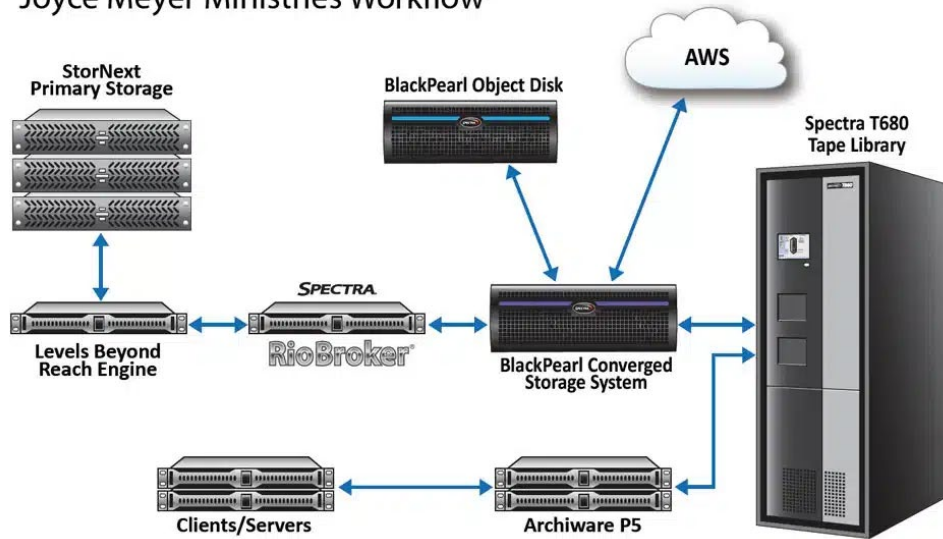
CHALLENGE

Joyce Meyer Ministries produces more than 300 unique episodes of Enjoying Everyday Life annually. They transcode and deliver hundreds of individual episode files weekly to stations and networks around the world. Episode content includes multi-cam live event coverage, interview format, film style documentaries of world outreach missions, promotional content, and more than two decades of historical footage. The ministry needed a cost-effective way to safeguard all its content, as well as the ability to create a post-production workflow that allowed for easy restoration of offline footage and legacy broadcasts to be available for repurposing into new programs.

SOLUTION

When it came time to replace their archive software and upgrade their tape drives, the ministry knew they could turn to Spectra. They added to their storage workflow a BlackPearl Hybrid Storage Platform, BlackPearl Object Storage Disk, and the capability to transfer to AWS cloud via BlackPearl. BlackPearl acts as an object-based gateway to multiple storage targets including public cloud, enabling Joyce Meyer Ministries to manage disk and tape under a single platform. The complete Spectra solution allows the Ministry to convert, tag, and share more than 20 years' worth of tape media more efficiently, providing a total platform to manage their growing data sets, along with a solid archive solution to preserve the Enjoying Everyday Life broadcasts for many years to come.

Joyce Meyer Ministries Workflow



Joyce Meyer
Ministries Workflow

JOYCE MEYER MINISTRIES' ENVIRONMENT

SOLUTION INFORMATION

Spectra BlackPearl – BlackPearl provides an object-based, hybrid storage platform that easily and cost effectively scales up as object and file volumes grow; adapts as operational requirements change; and enables easy synchronization of data between on-prem and cloud storage. Designed for numerous concurrent workflows, BlackPearl reduces the need for expensive third-party data movers by integrating with a range of certified clients and simple file movers.

Why Joyce Meyer Ministries Chose Spectra:

- Scalability and integrity of object storage tape
- Automated data movement
- Familiar access to archived data
- Open standard technology

ENVIRONMENT

- BlackPearl Hybrid Storage Platform (P-Series, SSD cache)
- BlackPearl® Object Storage Disk (195TB for rapid access near-line storage to the SAN)
- BlackPearl® RioBroker (Integrated with Levels Beyond Reach Engine for archive and restore workflows to/from LTO-8)
- Spectra® T680 Tape Library with LTO-8 tape drives
- Quantum StorNext SAN
- Over 1PB of video, audio, and image files on LTO
- Temperature controlled media vault

ABOUT JOYCE MEYER MINISTRIES

Headquartered in Fenton, Missouri, Joyce Meyer Ministries is a Christian-based non-profit organization. New York Times best-selling author Joyce Meyer shares the good news daily on the ministry's signature radio and television program, Enjoying Everyday Life. Broadcast around the world in more than 100 languages, on Internet, television, and radio stations, Enjoying Everyday Life can be seen on hundreds of stations and networks around the world.