

The MVP of Sports Media

Sports media generates an avalanche of content that must be managed, protected and archived. From thrilling game highlights to behind-the-scenes footage, timely access and robust protection of this content are crucial for engaging today's fan base. Spectra Logic's innovative storage solutions are designed to meet these demands, ensuring that no moment—new or historic—is ever out of reach.



Top 5 Benefits of Spectra for Sports Media

- 1. Intelligent Tiering and Lifecycle Management:** Content is automatically and based on policy placed on the most suitable storage medium, optimizing cost efficiency and speed.
- 2. Single Namespace and Policy-Based Hydration:** Ensures seamless access to recent and legacy content by managing and moving assets between archives and storage systems.
- 3. Comprehensive Integration and Collaboration:** Supports hybrid workflows and integrates with over 40 leading asset management and orchestration systems, enhancing efficiency and collaboration across sites and cloud environments.
- 4. Scalable and Adaptive Storage Solutions:** From on-prem NAS and object-based disk & tape to the cloud, easily accommodate growing digital media needs while supporting advanced archiving and disaster recovery.
- 5. Automated and Streamlined Workflows:** Reduces manual effort with automated data management and workflows, allowing creative teams to focus on storytelling rather than logistics.

In short, Spectra Logic is the trusted MVP for sports content management and archiving, offering cutting-edge tools to ingest, manage, protect, and share your stories with today's audiences and future generations. Whether you're capturing the roar of the crowd or the precision of a game-winning play, Spectra ensures your media assets are safe, accessible, and ready for action.

Spectra covers Sports Media from the Pitch to the Track



San Francisco Giants:
"Preserving iconic moments and the greatest hits with robust digital solutions to safeguard their rich legacy."
[Read case study](#)



University of Notre Dame:
"Notre Dame ensures seamless storage with a hybrid cloud platform for sports content innovation."
[Read case study](#)



SportsNet New York (SNY):
"Revolutionizing sports media archiving with scalable, efficient systems for future-ready broadcast excellence."
[Read case study](#)



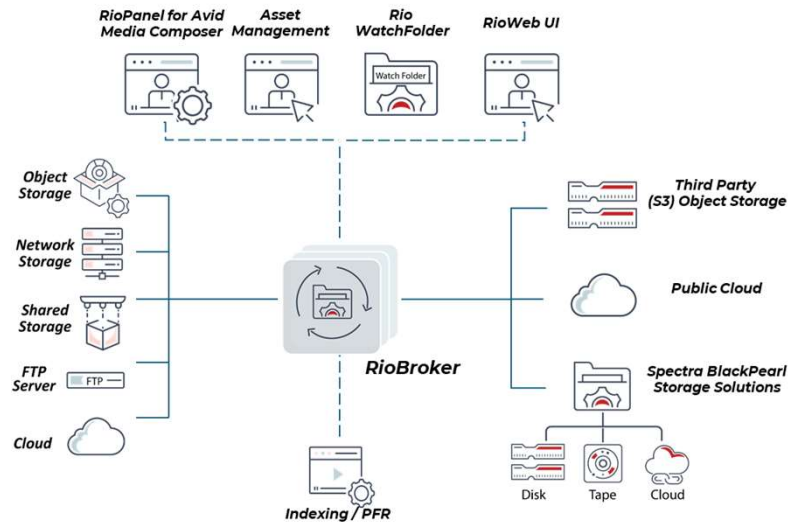
Lucas Oil Production Studios:
"Empowering motorsports broadcasting with cutting-edge hybrid storage for high-resolution content management and growth."
[Read case study](#)



Tennis Australia: "Serving advanced storage solutions for the Australian Open's broadcast content with unmatched efficiency."
[Read case study](#)

Winning Solutions for Sports Media

Spectra Logic solutions play an all-star role in the fast-paced world of sports media, where content demands are as dynamic as the game itself. Spectra solutions are designed to cost-effectively streamline media workflows, from managing growing archives of high-resolution game footage to ensuring real-time access to critical assets. At the heart of these offerings is a seamless blend of unified media management software tools and near-line and long-term archive storage, making it easy to focus on creativity while Spectra handles the heavy lifting.



Spectra Solutions

- **RioBroker Software:** Simplifies media management, archiving and automates workflows with universal access to assets anytime and anywhere. It's like having a traffic cop for your media assets, keeping everything moving smoothly.
- **Partial File Recovery:** Quickly retrieve specific sections of large media files without downloading the entire file, saving time, bandwidth, and storage for streamlined content workflows.
- **BlackPearl Nearline Media Gateway:** Optional but mighty, this gateway integrates asset management applications with lifecycle management and tiering to object-based storage and tape. It's the ultimate playmaker for simplifying asset preservation and cutting costs
- **Rio Media Migration Services:** Spectra migration services transition your digital assets from legacy and outdated systems to modern object-based platforms on-premises, cloud, and hybrid—efficiently, scalable and without missing a beat.

Spectra storage offerings support every stage of the content lifecycle, whether on-prem, in the cloud, or leveraging a hybrid model.

- **Object Storage:** BlackPearl S3 object storage systems easily handle massive, unstructured datasets and are accessible seamlessly with applications supporting S3 APIs.
- **Tape Storage:** Perfect for long-term archiving and ransomware protection, Spectra tape libraries provide the lowest-cost storage solution with air-gapped security. When front-ended with BlackPearl S3, Spectra tape libraries offer both S3 and glacier-class storage on-premises.
- **Third-party Storage:** Using RioBroker Software, you can manage and archive to third-party NAS and S3 compatible storage—maximizing flexibility while safeguarding your investments.
- **Network-Attached Storage (NAS):** BlackPearl NAS offers scalable, cost-effective, and high-performance secondary storage best suited for file ingest, near-line, and disk-based archiving.

With Spectra Logic in your lineup, sports teams and broadcasters can rise to any challenge, optimizing workflows, protecting valuable content, and preserving moments that matter most—now and for seasons to come.

Learn more about how Spectra Solutions is a winning team for [Sports Media & Entertainment](#).

About Spectra Logic Corporation

Dedicated solely to data storage innovation for more than 40 years, Spectra Logic helps organizations modernize their IT infrastructures and protect and preserve their data with a broad portfolio of solutions that enable them to manage, migrate, store and preserve business data long-term, along with features to make them ransomware resilient, whether on-premises, in a single cloud, across multiple clouds, or in all locations at once.

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