**Mitch Seigle**

Chief Marketing Officer

Mitch Seigle is the chief marketing officer of Spectra Logic. He joined the company in July 2023.  
  
He brings more than 30 years of storage industry marketing experience to Spectra, garnered at leading hardware and software companies where he held leadership roles in product marketing and management, corporate communications, corporate marketing and investor relations.  
  
Before joining Spectra, Mitch led a successful consultancy providing strategic marketing and communications services to a broad range of startups within the data storage industry.  
  
He has previously held executive positions including vice president of marketing and product management for Syncsort, a provider of big data integration tools and storage backup and recovery software; vice president of corporate marketing at LSI, a maker of storage silicon, systems and software; and senior director of corporate marketing at Engenio, a leading OEM provider of storage arrays and software.  
  
Earlier in his career, he held marketing and technical roles with EMC and Unisys.

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