

The MVP of Sports Media

Sports media generates an avalanche of content that must be managed, protected, and preserved. From game highlights and behind-the-scenes footage to historic moments, this content has value long after the final whistle. Spectra Logic helps sports organizations efficiently manage growing media archives, protect irreplaceable content, and find and access the moments that keep fans engaged—today and for seasons to come.



Top 5 Benefits of Spectra for Sports Media

1. Find and Reuse Content Faster

Quickly discover, preview, and access current and historic content for highlights, social media, documentaries, promotions, and other storytelling opportunities.

2. Keep Growing Archives Under Control

Efficiently manage increasing volumes of high-resolution media while optimizing storage resources and controlling the long-term cost of content growth.

3. Protect Irreplaceable Content

Safeguard valuable sports media with resilient storage options that help protect content from cyber threats while preserving it for future generations.

4. Simplify Media Operations

Automate archive and data management workflows to reduce manual effort, streamline everyday tasks, and give creative teams more time to focus on content.

5. Get More Value from Your Archive

Make years of archived media easier to find, evaluate, restore, and reuse—turning stored content into an accessible resource for new opportunities.

In short, Spectra Logic is the trusted MVP for sports media, providing the software and storage solutions to manage, protect, find, and preserve content from today's games to historic moments. Whether capturing the roar of the crowd or the precision of a game-winning play, Spectra keeps valuable media accessible, protected, and ready for what comes next.



Spectra covers Sports Media from the Field to the Track

San Francisco Giants:

"Preserving iconic moments and the greatest hits with robust digital solutions to safeguard their rich legacy."

[Read case study](#)



University of Notre Dame:

"Ensuring seamless storage with a hybrid cloud platform for sports content innovation."

[Read case study](#)



SportsNet New York (SNY):

"Revolutionizing sports media archiving with scalable, efficient systems for future-ready broadcast excellence."

[Read case study](#)



Lucas Oil Production Studios:

"Empowering motorsports broadcasting with cutting-edge hybrid storage for high-resolution content management and growth."

[Read case study](#)



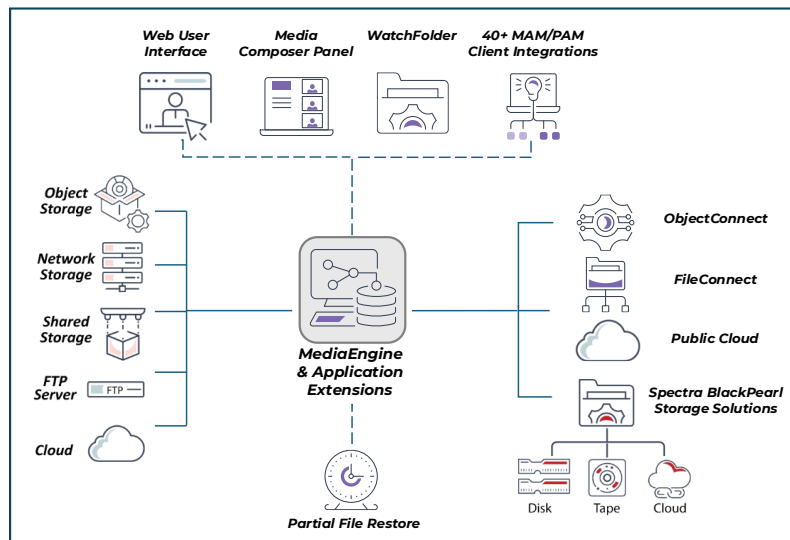
Tennis Australia:

"Serving advanced storage solutions for the Australian Open's broadcast content with unmatched efficiency."

[Read case study](#)

Winning Solutions for Sports Media

Spectra Logic solutions play an all-star role in the fast-paced world of sports media, where content demands are as dynamic as the game itself. From managing growing archives of high-resolution footage to finding and accessing historic content, Spectra helps sports organizations streamline media workflows, protect valuable content, and control storage costs. With media management and visual archive access software combined with scalable nearline and long-term storage, teams can keep content protected, accessible, and ready for reuse.



Rio Media Suite

Spectra Solutions

- **MediaEngine Software:** Simplifies media archiving and management with policy-driven workflows that help organizations efficiently manage content across their storage environment.
- **Media Insight**
Provides visual access to archived media, helping teams quickly search, preview, understand, and select content before restoring only what they need.
- **Partial File Restore:** Quickly restores specific segments of large media files without retrieving the entire file, saving time and reducing the amount of data moved.
- **Rio Media Migration Services:** Moves digital assets from legacy and outdated systems to modern object-based platforms on-premises, in the cloud, or hybrid—efficiently and at scale.

Flexible Storage Options

Spectra storage solutions support growing sports media archives across on-premises, cloud, and hybrid environments, providing flexibility to balance accessibility, protection, and long-term storage costs.

Object Storage: BlackPearl® Object Gateway provides policy-driven object storage for large media archives, enabling automated data placement across disk, tape, and cloud with Amazon S3-compatible access.

Tape Storage: Spectra tape libraries provide scalable, cost-effective storage for long-term media preservation with an offline air gap for cyber resilience. When paired with BlackPearl Object Gateway, tape provides on-premises storage that is Amazon S3- and Amazon S3 Glacier-compatible.

Third-party Storage: Rio Media Suite supports third-party NAS and Amazon S3-compatible storage, enabling sports organizations to incorporate existing storage investments into their media archive workflows.

With Spectra Logic in your lineup, sports organizations can keep pace with growing media demands while protecting valuable content and making it easier to access and reuse for seasons to come.

Learn more about how Rio Media Suite helps sports teams manage, find, protect, and preserve their content. [Sports Media & Entertainment](#).

About Spectra Logic Corporation

Spectra Logic modernizes IT infrastructures to preserve, protect and defend data, from days to decades, whether on-premises, in a single cloud, across multiple clouds or in all locations at once. Our cost-effective solutions help organizations efficiently manage, migrate and store long-term data, from terabytes to exabytes, with features that make it ransomware resilient.