Rio Media Migration Services

Seamless digital media transitions

The Need for Media Migrations

A migration project may be driven by many reasons: the need to replace obsolete systems, strategically move to the cloud, improve efficiency, contain costs, or consolidate storage from multiple sites. Whatever the reason, the process can be complex and daunting—but it doesn't have to be.

Seamless Transition from Legacy to Modern

Rio Media Migration Services is a comprehensive end-to-end professional service designed to seamlessly transition your digital media assets from outdated content management systems to a modern object-based archive infrastructure on-premises, hybrid, or cloud.

As media companies increasingly need to upgrade their infrastructures, Rio Media Migration Services provides an essential solution. This service allows organizations to maintain uninterrupted access to their content while reducing the risks commonly associated with data migration, such as workflow disruption, missing project deadlines, misplaced or lost assets, or a lack of skilled resources.

Rio Media Migration Services Benefits

Rio Media Migration Services automates the migration of media assets from legacy archive systems — including DIVA, Kumulate, and FlashNet — into the unified Rio Media Suite environment. This enables organizations to avoid vendor lock-in by creating a standards-based archive platform that supports open APIs. The service runs transparently in the background, maintaining uninterrupted access to all new, migrated, or legacy content — without impacting live production workflows.

Key Benefits

Cost Savings	Consistent	Expertise	Continuity	Future-Proof
Eliminates the need to maintain costly, obsolete data management and archive systems	Accelerates migration and ensures consistency using proven tools and methodologies	Bridges in-house skills or training gaps by leveraging experienced Spectra professionals	Maintains uninterrupted access to all assets throughout the migration process	Establishes modern object-based archive to preserve, grow, and monetize media assets

Rio Media Migration Services

Keys to a Successful Media Migration

The key to a successful media migration is using proven tools and experienced professional services to scope, prepare, deploy, and manage a project from start to finish. The process must be flexible and scalable and meet speed and predictability demands, minimizing disruptions to daily operations. Automation, consistency, and detailed reporting throughout the process reduce risks. In-depth training, customer engagement, and ongoing support help minimize costs and meet client expectations.

Spectra Logic Migration Expertise

Rio Media Migration Services leverages proven purpose-built tools and years of expertise to deliver scalable, automated, and non-disruptive media migrations. These tools integrate directly with Spectra® Rio MediaEngine software, a powerful media management and archiving platform, ensuring fast and efficient transitions to maintain streamlined media production workflows. A dedicated project manager oversees each migration project, handling all aspects from initiation to closure, coordinating resources, and ensuring clear communication with stakeholders.

7 Steps to a Successful Migration

Rio Media Migration Services are built upon a proven seven-step process:

1. **Analysis**
   Identify all databases and assets for comprehensive migration coverage.

2. **Solution Design**
   Develop a tailored migration strategy based on the customer infrastructure and requirements.

3. **Project Scoping**
   Estimate the project timeline, resources, and budget, ensuring clear expectations and goals.

4. **Statement of Work**
   Finalize the project details with a formal statement of work.

5. **Installation & Validation**
   Install the necessary tools and validate system readiness for migration.

6. **Production**
   Seamlessly migrate data with minimal disruption to ongoing operations.

7. **Post-Migration Review**
   Conduct post-migration data integrity checks and wellness reviews to confirm successful completion.

Rio Media Migration Services Features

Rio Media Migration Services seamlessly transfers your media assets, with features including:

- Asset indexing to enable Partial File Recovery
- Customizable workflows tailored to your specific needs
- Archive filtering and cleanup options
- Real-time access to legacy migrated and new content
- Simultaneous migration to multiple targets: disk, tape, and cloud
- Preservation of existing system-level metadata
- Direct import of LTFS tapes, no data migration required
- Open APIs to augment AI/ML content, applications, and services

> " *The transition to the Spectra solution was seamless and exceeded our expectations. Not only did we achieve cost savings, but the enhanced performance and scalability have transformed our operations, enabling us to serve our audience better."*
>
> Randy Bishop, Systems Manager, SportsNet New York

About Spectra Logic Corporation

Spectra Logic modernizes IT infrastructures to preserve, protect and defend data, from days to decades, whether on-premises, in a single cloud, across multiple clouds or in all locations at once. Our cost-effective solutions help organizations efficiently manage, migrate and store long-term data, from terabytes to exabytes, with features that make it ransomware resilient.

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